

Report from Dewayne, Antonio, and Rita Shappley

December 19, 2024

Beloved fellow Christians may the Lord's richest blessings abound in you, your loved ones, and your congregation. And may this Holiday Season be a safe and happy one for you.

Since 2018 and continuing without interruption to this day, **Antonio Shappley and his family**, together with a small number of other contributors, **have enabled evangelists and congregations in Venezuela**, varying between 12 and 23, to carry on their evangelistic and benevolent works. Significant monetary contributions and large quantities of boxes full of food, medicinal supplies, clothes, hundreds of thousands of tracts, and Bibles have been sent since 2018.



These **resources** channeled through the **West Broward Church of Christ in Plantation, Florida** and forwarded by Antonio to their respective recipients in Venezuela **effectively signify that their contributors have a vital part in the fruits thereof, for they thus collaborate with faithful Christians who personally invest them in the works of the Lord in Venezuela.**

The **downtown Church of Christ, Barinas, Venezuela** is one of the principal recipients of support. The photograph above was taken in November 2024. Average Sunday attendance is 245. The congregation meets in a theater. In 2021, rent was \$100 monthly. It is now \$400 monthly. This church, which may soon have elders, owns a large lot on the outskirts of Barinas, where a meeting place could be constructed if funds were available.



In November 2024, four more were baptized in Barinas. José Soazo, Nubia, Víctor, and Mariam Ortiz.

These two photos and data were taken from a November report (18 more photos included) by **David Sosa**, 37 years old. His parents were among the earliest converts in Caracas, and he himself was baptized when he was 14 years old. Bilingual and with a lawyer's degree, with family in the States, **David still chooses to be an evangelist in his own country!** All we know about him indicates that he is, indeed, a very competent evangelist.

On November 17th David and his wife Zyania, on a return trip from the States to Venezuela, stopped over in Miami. Antonio picked them up for the Sunday service and then brought them to our house. We were favorably impressed with their demeanor, understanding of evangelistic work, and spiritual maturity. David is working with the Barinas congregation and also with 3 other congregations in the state of Barinas to build up their leaders for evangelistic outreach, numeric and spiritual growth.

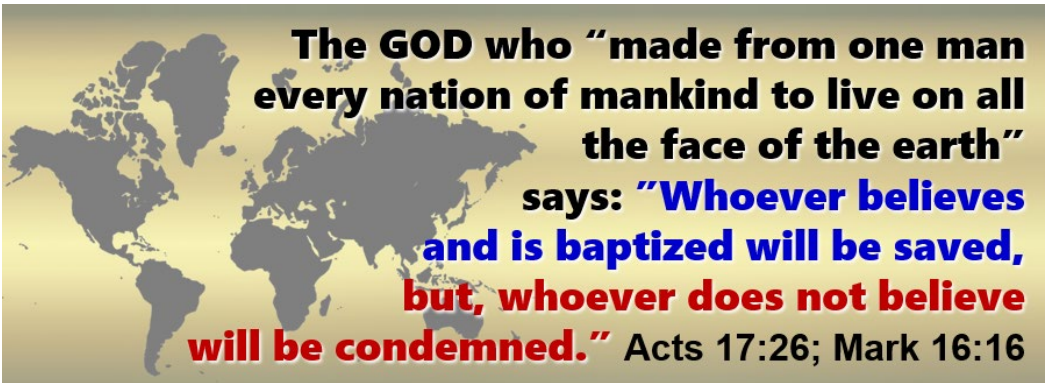
Additional monthly support for David and the multiple evangelistic and benevolent works he is spearheading would, undoubtedly, increase the outreach and effectiveness of this capable

servant of the Lord who has, for years already, given abundant proof of his dedication and abilities. For more information, please contact us at hshapple@yahoo.com or ashapple@gmail.com, or speak directly to Antonio about this ministry at 847-354-8291.

Our Participation in World Evangelism and Spiritual Instruction, and Yours Through Us, by Means of the INTERNET and PRINTED MATERIALS.

Evangelistic and Spiritual Instruction Campaign in SPANISH

Using our Spanish site Editorial La Paz (Peace Publishers)
and Google’s Internet Campaign Application.



www.editoriallapaz.org www.iglesia-de-cristo.com www.apocalipsis.co
www.peacepublishers.com www.alabanzas.info

Also, videos on YouTube

Beginning Date of this Campaign: November 02, 2024.

Data in this Report is to December 15.

The Campaign continues after December 15.

Sessions (Visits) from November 2 to December 15, 2024170,987
Engaged Sessions. Percentage of the Total Sessions. 99.51%

This appears to be a phenomenal percentage. Almost 100%! The Google GA-4 Stat criteria for an “Engaged Session” is: “Lasts for 10 seconds or longer and has 2 or more screen or page views.” The **Average Page Views per user** for this Campaign is 3.67. The “EVENTS” column of GA-4 Stats is another indicator of user interaction with the site. **4.89 events per user** for this Campaign. **TOTAL EVENTS** to December 15, 2024 number823,820

Examples of “Events” are: Downloading a file, scrolling a Page, clicking a Link, watching a video, searching the site, or any other interaction of a user with the site.

What can be done in 10 seconds? Examples. Download 3 documents. Bookmark site documents for later direct entry. Peruse some short documents and links to longer ones.

Documents opened (also called Page Views) to December 15, 2024.527,036

There are more than **2,500 html documents** on the Spanish site. The ones highlighted for this Campaign are on the **Home Page** of the site. There are **24** as of this writing. During the course of a Campaign lasting two weeks or more, new ones may be added and older ones removed from the Home Page will continue to be available on their individual Pages on the site. This procedure is especially important for **Returning Visitors** expecting, perhaps, to find **new material**.

RETURN VISITS for this **Campaign**, from **November 2** to **December 15, 2024**.....**40,644**

This is **23.77%** of the total of **170,987** Sessions (Visits). A **percentage** very encouraging to me personally for **RETURN VISITS** surely indicates that the user is finding more material of value to him or her. **Web-Stat** provides **24/7 Live Visits Reporting in Realtime** for each Visit, both **New** and **Return**, as in the following screenshot examples of **Return Visits**. For the **44 days** of the Campaign covered by this report, we have received **170,987 entries** similar to the three.

79,238 Tue Nov 19 10:54:40 AM	RETURN 70 th visit	Direct Access or Bookmark ?	NONE USED	www.editoriallapaz.org/plan_divino.htm	1 page duration 00:00:01 ?	 United States • 2600:1006:b069:c258:b45d:ee99:f295:5aa5 Apollo Beach, 33572 (Florida) ? Verizon Wireless (6167)
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Above User. Extreme right: Place and computer identification of the user: **USA, Apollo Beach, Florida.** Left. Exact time the visit begins: Nov 19, 2024, at 10:54:40 AM. **70th Visit.** “Direct Access” means the User typed www.editoriallapaz.org in the Search window.

79,470 Tue Nov 19 06:35:57 PM	RETURN 251 st visit	Direct Access or Bookmark ? Original Referrer	NONE USED	www.editoriallapaz.org	12 pages duration 00:08:10 ?	 United States • 47.219.215.218 Lufkin, 75904 (Texas) ? Optimum (19108)
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Above User. **USA, Lufkin, Texas.** Nov 19, 2024. 6:35:57 PM. **251st Visit.** Direct access. This User has probably been going on www.editoriallapaz.org for several years.

54 Sat Dec 7 05:48:37 PM	RETURN 406 th visit	www.google.com	HIDDEN ?	www.editoriallapaz.org/apocalipsis_trompeta_6_Escena4_dostestigos.htm	1 page duration 00:17:54 ?	 Peru • 2001:1388:6120:6dcd:b474:c754:ca3b:12d0 Cusco (Cuzco Department) ? Movistar Peru (6147)
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Above User. The **WINNER in RETURN VISITS** I have seen thus far! (I do not look at all the entries. That would take a lot of time.) **Cusco, Peru.** **406th Visit.** Dec 7, 2024. 5:48:37 PM.

(Note. The 6th column of the entries entitled “Page and Duration” does not show the full number of Pages a user opens nor the complete time he or she spends on the site. This information is on spreadsheets covering 1,000 Visits sent periodically but only for a small portion of all Visits.)

Countries and political entities represented by users**201**

Cost per Session (Visit).....**\$0.0124**

One and a fourth cent per session.

Total cost of this **Campaign** from **November 02** to **December 15, 2024**.....**\$2,124.21**

Are these Evangelistic and Spiritual Instruction Campaigns via the Internet a wise investment of resources? Personally, I continue to believe they are. To the point that almost all our own contributions are used for them, as also some contributions by the Bayamon, Puerto Rico Church of Christ, and some through the Work Fund as they may be available or needed.

Rounding the **cost-per-Session (Visit) out** to **\$0.02** covers not only the Google Ads cost but other expenses such as the yearly renewal charged by the site provider. I have no knowledge of any more economical way of providing searching souls around the globe with the opportunity to **obtain just about any amount of spiritual light each might like to have.** Because a person can spend hundreds, even thousands of hours on the Spanish site www.editoriallapaz.org without exhausting all the material there in scores of categories. **For the current campaign, a contribution of \$100.00 results in 5,000 Sessions (Visits).** Would you like to have **5,000 Sessions, or more, registered to your name?**

We are charged to: **“Go into all the world and proclaim the gospel to the whole creation.”** At this state of my life and ministry, I still take that Great Commission seriously, and, by the grace of God and the generous support provided by like-minded brothers and sisters in Christ, am able to carry on these works on the Internet, as well as the printing of tracts, etc. To Him all the glory and honor, and to you our profound gratitude for all your support of every kind.

CONTENT for the CAMPAIGN

Our **focus is mostly** on the **unconverted** of the world and this is determinative for textual and graphical content, formatting, document length, etc.

Though the documents to which we want to call special attention are on the Home Page, any user may access the entire content of the site. A **very large percentage** of my time and efforts is **invested** in **composing** the **content** of the **Spanish** and **English** sites. Three examples for this campaign:

A major “SIGN” of present “TIMES”

“Great numbers of teachers who will teach what the masses ‘want to hear.’” **Spanish** and **English**. A 3-and-a-half-minute read. Application of 2 Timothy 4:1-5 to modern times.

A Powerful, Moving Drama in Siria and Israel

An **extremely brave Syrian general afflicted with leprosy** is offended and becomes angry because of how he is treated by the Israelite Elisha and the remedy prescribed. **¿The remedy? Just eight words: “Go and wash in the Jordan seven times.”** In a huff of indignation, Naaman marches away with his retinue and treasures but then repents, goes back, and submits to the

recommended treatment. **He is completely cured!**

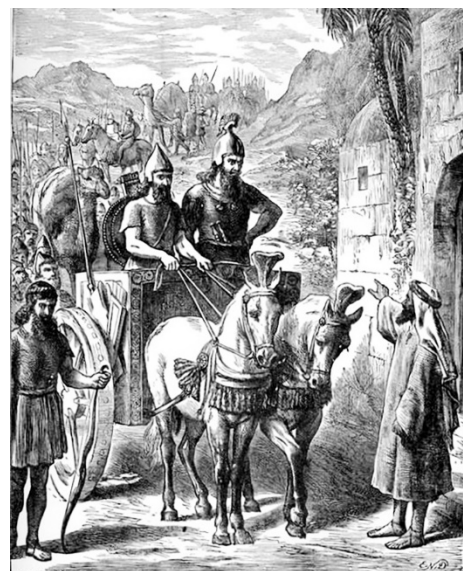
All that took place in that multifaceted **“Drama”** is **very rich in practical, relevant applications** for **today**. Spanish only. About 30 minutes to read it. Adaptable for a sermon, Bible classes, and evangelization.

“The MAN of LAWLESSNESS”

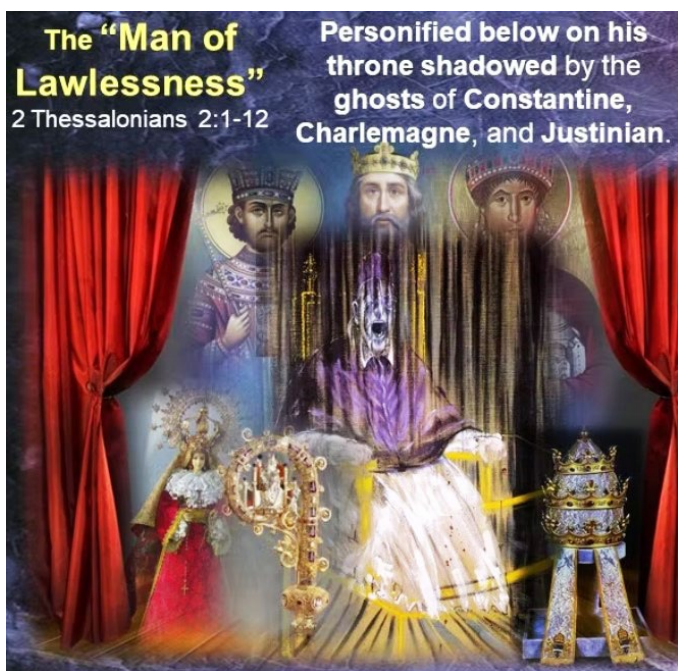
English and **Spanish**. **English version**: a fifteen-minute read; 9 images and 2 video clips. The composite image on the left is a portion of a slide created in PowerPoint. The figure on the throne, a



Above. An AI (Artificial Intelligence) college of 40 teachers from around the world.



Above. **General Naaman, coming from Syria with magnificent gifts, arrives at the house of Elisha, in Israel.**



painting by Francis Bacon, represents the Pope uttering his authoritarian pronouncements. Behind

him, specters of the “Christian” Roman emperor Constantine the Great, to his right, Eastern Roman Empire emperor Justinian, and, left, Holy Roman Empire emperor Charlemagne, the three fully complicit in the development of the “*the Man of Lawlessness*.” Bottom, left, a statue of the “Virgin Mary,” the ornate, jeweled pastoral staff of the Pope, and, on the right, the triple crown papal tiara. A **concise exposition of 2 Thessalonians 2:1-12**. Can be read at:

<https://www.peacepublishers.org/man-of-sin-on-stage-21st-century>. Representative of 46 documents on Revelation and 16 on Additional Prophecies available on www.peacepublishers.org.

SPANISH is the **official language** of **20 countries** and the **native language** of about **500 million inhabitants** of planet Earth, with about **100 million more** including it as a **second language**. Overall, it is the world’s fourth most spoken language after English, Mandarin Chinese, and Hindi-Urdu. Spanish is the third most used language on the Internet, after English and Chinese.

According to the **USA 2020 census**, 60 million people of the country are of Hispanic or American Hispanic origin. 41.8 million 5 years and older speak Spanish at home.

In 2024, the **Philippines**, where Spanish is taught in many high schools, had 400,000 proficient Spanish speakers. **France**, 477,564. **Brazil**, 460,018. **Italy**, 255,459. **United Kingdom**, 120,000. **Germany**, 375,207. **Canada**, 600,795. **US Virgin Islands**, 16,788. (Data on the Spanish language from https://en.wikipedia.org/wiki/Spanish_language)

Translation from **Spanish** to **other languages** and **many dialects**. **Artificial Intelligence applications** such as **Gemini** (Google), **Copilot** (Microsoft), **ChatGPT**, etc., make this possible.

Evangelistic and Spiritual Instruction Campaign in ENGLISH

Submitted to Microsoft Ads editors and approved,
this **Campaign** began **October 09, 2024**, and **concluded November 06, 2024**.

The **principal subject** was...

“Why mature, informed Christians should vote in the 2024 elections.”

Presented in “**Six Courses**,” as listed in the previous report, with a total read time of 36 minutes. All on the Home Page of www.peacepublishers.org. Four additional short subjects were also available on the same Page, including: “*What is Your Decision?*” on God’s Plan of Salvation.



Perspectives from “ABOVE, in the SPIRITUAL KINGDOM” is the “First Course.”

Subtitle

Christians and Their Interactions with the Secular-Material-Political Nations of the World.

Not just about “Voting,” the right relationship of the true Spiritual kingdom “not of this world” to secular kingdoms-nations on planet Earth shines through in much of the content.

Clicks (Sessions) registered by Microsoft Ads33,131

50% of the Sessions were registered to **Desktop computers**.

The **four countries** with the **highest number** of **Sessions** were, in order of ranking: **Canada, Chile, India, and the USA.**

WIX (260 million users worldwide) is the website builder used to develop and maintain www.peacepublishers.org.

Their **Analytics Traffic** and **Behavior Reports** provide data on **14,759 Sessions** of the **33,131** registered by Microsoft Ads. I have been unable to find their criteria for a "Session" and deduce that they are "Engaged Sessions" defined by Google GA-4 as "*lasting more than 10 seconds with more than one Page View.*" WIX Analytics informs the **average duration** of the **14,759 sessions** to be **4 minutes, 36 seconds**. That would be **1,132 hours spent** on the site by active users during the Campaign. New and Return Visits continued to be registered by Web-Stat into November.

INTERNET DATA

Sessions (Visits) and Documents Opened.

For the **year 2024** to **November 30**, and **Global**.

Sessions (visits)

For the **Year 2024**, to **November 30**.....**468,268**

Daily average for the year to November 30: **1,398 visits**.

GLOBAL. GRAND TOTAL from January 1, 2003, to November 30, 2024**25,826,288**

Documents opened

For the **Year 2024**, to November 30.....**947,085**

GLOBAL. GRAND TOTAL from January 1, 2003, to November 30, 2024**49,249,887**

OVERALL GLOBAL STATS. The **GRAND TOTAL of ALL INSTRUMENTS for Evangelization and Spiritual Instruction produced.** Tracts, Booklets, Books, Bible Course Lessons, Cassettes, and Compact Disks, plus **electronic documents**, to November 30, 2024**76,207,006**

Tracts on order at the present time

15,000 by the Park Gardens, San Juan, Puerto Rico church to be distributed by groups of members from different congregations going regularly to selected cities and towns to evangelize. **13,500** for the church in **Chilpancingo, Mexico**. **20,000** for churches in **Venezuela**.

We continually give thanks to the Lord for your confidence in us and the resources provided by you that make possible our life and work from this particular point on the globe, those resources also making these spiritual works yours as we collaborate with each other and the Lord to fulfill the Great Commission.

This Report was prepared by Dewayne Shappley. hshappley@yahoo.com 561-569-9525 | 754-328-9927

These works are carried out under the oversight of the **Elders** of the **Cairo, Tennessee Church of Christ**

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Meeting place: 158 Lyons Road, Alamo, TN 38001. **Postal address:** 82 Lee Circle, Alamo, TN 38001

Treasurer for the Tract and Internet Fund: **Lynda Riddick.** **Contributions to:** Cairo Church of Christ, Att. Lynda Riddick, 82 Lee Circle, Alamo, TN 38001. Check to: Cairo Church of Christ and designated for: Tract and Internet Fund.